

# STRATEGY CONVERSATIONS

What they can do for public sector organizations

What if you asked the next **3** people you meet in your organization these **2** questions?

Who **EXACTLY** are our **STAKEHOLDERS?** and How does our organization **create value** for our stakeholders?

## What would they say ?

Would their answers be the same? IF NOT, WHY NOT?

Now, **WHAT IF** your employees had a chance to really

## EXPLORE

the answers to these (*and other*) critical business questions **together** AND get on the **same page?**

# THEY COULD

- Generate **SURPRISING** organizational strategy insights and innovations,
- Help develop an **EFFECTIVE** strategy AND strategy execution plan that would **actually work,**
- And really **ENGAGE** in implementing and improving that plan every day.

What difference would these **STRATEGY CONVERSATIONS** make to your organization's performance and results?

**They would**

Identify ways to **REDUCE WASTE** in your work, allowing you to do more with every dollar; **REMOVE INNOVATION BARRIERS** so that you could finally be the service or thought leader you aspire to be; **FIND NEW WAYS** to give each stakeholder a remarkable experience they'll remember

**ALLOWING**  
YOUR ORGANIZATION TO

Exceed your stakeholders' expectations  
Enable the societal outcomes you've been entrusted to steward  
Enjoy growing broad-based support for the importance of your work



**ENABLING**  
YOUR ORGANIZATION TO

achieve its mission and vision.

That's what **STRATEGY CONVERSATIONS** do for public sector organizations

What strategy conversations would you like to **IGNITE** in your organization?  
TODAY is the perfect day to start